



# The Bulletin

Of  
The Rotary Club of Calgary South  
Calgary, Alberta, Canada



R.I. President John Kenny; Rotary Club of Grangemouth, Scotland 2009-2010 "The Future of Rotary is in Your Hands"  
District 5360 Governor: Steve Allan; member of Rotary Club of Calgary

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## Reach! & Rotary/Flames Gift to the Community



### Inside this Bulletin

- 1** Brendan Robinson  
Guest Speaker
- 2** Classification Talk  
Club News
- 3** New Members Proposed  
2009 Election Process
- 3** Hockey at the Saddledome  
Goose Hunting Anyone?
- 4** Calendar & Announcements
- 4** Partners' Pen
- 5** Nomination Form

### President Bob, Brendan Robinson & Ken Farn

**Ken Farn** introduced our guest speaker, **Brendan Robinson**. **Brendan** is Executive Director of Development at U of C's Faculty of Medicine and Co-Director of REACH, which is the fundraising arm for Calgary Health Trust at the Faculty. As such, they have the responsibility for raising millions of dollars of corporate and private funding each year to help develop new cutting edge research and technology for our health care industry, right here in Calgary.

Four years ago our Club joined the Rotary Flames Alliance, which has pledged \$10,000,000 over 5 years toward eight significant community projects. Five of these are REACH projects.

**Brendan** spoke to us on the scope and direction of REACH, and the impact Ro-

tary/Flames Projects will have on the Community.

Reach! was a fundraising campaign in partnership between the University of Calgary, the Calgary Health Region (later Alberta Health Services) and the Calgary Health Trust. It was launched in 2005, with the goal of raising \$300M in philanthropic support for health research, education, patient care and community health promotion / disease prevention. The vision was to build upon 4 key themes, in 8 areas of excellence to fund 100 key projects.

The key themes are:

- Building healthy communities
- Enhancing the patient experience

#### 2009-2010 Officers and Directors

Bob Boyden President President-Elect Earl Huson Ted Rowsell Secretary Art Borzel Treasurer Frank King PP  
Directors: John Fitzsimmons Murray Flegel Lynn Grant Roselyn Jack Tony Ng Ann Rooney Rick Scott  
Executive Secretary: Linda Tattersall Rotary Partners President: Marianne Jost  
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- Attracting the best and brightest practitioners
- Equipping for excellence

The 8 areas of excellence are Brain, Child and Maternal Health, Cancer, Public Health and Wellness, Bone and Joint, Cardiovascular, Frontiers of Medicine and Triple "I". Success would be measured as Unique collaboration, Right Projects at the right time, Accountability, 100% of donations to cause, and Community engagement.

Up to October, 2005, \$90M was raised and in 41 months to March 2009, another \$222M was raised from 860 donors. 115 projects were initially identified; currently 185 have been funded with a value of \$350M. The emphasis was upon soliciting major donations, and approximately 68% of the total funds were donated by 30 major donors. Individuals and family foundations donated 68% of the funds; corporations donated 10%. Expenditures (funded from outside REACH) were only \$11.3M, so the ROI is over 2700%.

Projects supported by the Rotary Flames Alliance's \$10M include:

- Project NeuroArm (\$1M): New Lab space for ongoing research

- McCaig Institute for Bone and Joint Health (\$1M): Rotary/Flames Laboratory for Tissue Engineering and Repair
- Hotchkiss Brain Institute (\$1M): Rotary/Flames Laboratory for Spinal Cord Research
- Libin Cardiovascular Institute of Alberta (\$1M): Rotary/Flames Centre for Cardiovascular Health Promotion and Disease Prevention
- Health and Wellness: CORE Connections Program
- Ronald McDonald House (\$750k through ACHF)
- Flames/Rotary Children's Palliative Hospice (\$2.5M through ACHF)
- Southern Alberta Institute of Urology (\$1.5M)

Every one of these projects is up and running. World renowned experts have been recruited, lab and research facilities have been constructed, equipment purchased and research has started. Results are being seen, and Calgary is becoming a true centre of excellence in health.

Future activities for REACH are somewhat uncertain because of the reorganization of one major partner, Alberta Health Services. Calgary Health Trust and the Faculty of

Medicine continue their fund raising efforts in support of independent projects.



**Brendan** concluded his talk by presenting the Club with a framed photo of an advertisement for REACH, which features our own **Ken Farn**, for our archives.

**Earl Huson** thanked **Mr. Robinson**.

(Your Editor has a copy of Mr. Robinson's presentation if anybody would like further details about specific projects.)

## Classification Talk

**Roxy Acheson** presented her classification talk, starting by bestowing gifts on 2 of her mentors, **Len Hamm** and **Norm Devitt**. **Roxy** is a mortgage specialist with ATB Financial, and she feels that her primary role is to educate people in about what is required to be able to buy a house. She has also established a foundation to work with City of Calgary and CBE to redevelop abandoned school facilities into seniors' accommodation.

**Roxy** ended her talk with another gift presentation, this time to **President Bob**, of some attire suitable for our upcoming Octoberfest. It looked really good on you, **Bob!**



## Club News

**CORRECTION:** Please note that the Bulletin title for last week, October 1st should have read "**Telus Science Centre 2011 Project**" (not 2010).

Congratulations to **Charlie Gouldsbrough** and **Tommy Low** for achieving 100 consecutive meetings.

**Mark Terrill** has resigned from the Club.

Visitors and guests were introduced by **Jim McNeil**.

**Jack Thompson** was Sergeant-at-Arms. He fined everybody who was "lucky" enough to be sitting with a member of the SAA Committee. Also, calling upon all members to observe The Four-Way Test; those who felt they were not fulfilling their attendance obligations or who have not

made an effort to join a New Member at lunch, were asked to contribute.

**President Bob** recognized **Tom Walton** for his efforts in organizing the Rotary/Flames Skate for the past 4 years, and awarded him a 110% pin.

**Jim Cairns** presented **Rotopedia** with the origin of "World Series", referring to the championship series between the 2 major professional baseball leagues. It has been held continuously since 1903 (except for 1904 and 1994). While it is not sanctioned as a "world" championship by any international sporting body, its winners are informally referred to as "world champions". The New York Yankees have won 26 of the 39 series they have played in; the Dodgers have won 6 of the 18 in which they have appeared. (And no, Jim, the Dodgers have never played as home team in San Francisco).

**Glenn Potter** led the Club in a rendition of an old nursery rhyme specifically designed to demonstrate the complete lack of coordination of the members.

While making an announcement for his Chinook Rotary Club, **Dick French** graciously recognized **Clayton Carroll** as the mentor who brought him into Rotary 20 years ago. (See page 4)

**President Bob** reiterated his objective of inducting 30 new members this year, and asked everybody to introduce prospective members.

**Gordon Weicker** won the 50/50, and graciously donated the proceeds back to the Club.

## New Members Proposed

The following proposed new members have been approved by the Board of Directors. If any Member objects to them joining our Club or the assigned classifications, an objection must be filed in writing and delivered to the Club Secretary by October 19, 2009.

**Guillermo Salazar; Classification: Mining Geology; Proposed by Clive Pringle; Seconded by Harris Dvorkin**

**Bryan Walton; Classification: Cattle Feeders; Proposed by George Deegan; Seconded by Earl Huson**

## 2009 Election Process

Ted Rowsell announced that the Election Process will begin. We will be electing 4 (Four) Directors (2 year term) 2010-2012 and a President-Elect Nominee for 2011-2012.

Nomination Forms are attached to the Bulletin and all nominations must be in the hands of Ted Rowsell by noon on Thursday, October 29, 2009.

## Hockey and Skating at the Saddledome

Calgary South and Calgary Downtown played a scrimmage at the Saddledome on October 3. There was a good turn out of members, friends and families. The game was a fairly even affair. The Downtown Club won by a score of 9-7 with their last goal going into an empty net. Calgary South won the shootout 4-2 so we were even on goals at the end. After the game, the families skated around on the ice for an hour or so. A good time was had by all who attended.

Many thanks are owed to the Flames for providing the ice and refreshments.  
(submitted by Tom Walton)



**Goose Hunting Anyone?** Harris & Lynnette Dvorkin invited Roger Jarvis and Terry McDonough to their Hunting Lodge in Stewart Creek, Saskatchewan which is 10 miles north of Swift Current. Above is Lynette with their two special hunting dogs. Roger in the centre caught a fish and killed a goose! To the right is Harris (not sure you'd recognize him) as he is at his "finest". Terry had commented that Stewart Creek was similar to Dog River! Many thanks to Harris and Lynette for a weekend well spent and thank you for your wonderful hospitality! (submitted by Terry McDonough)



## Announcements, Calendar and Upcoming Events



### Meetings

- Oct. 15 Roger Jackson; Upcoming Winter Olympics
- Oct. 22 Directors' Reports
- Oct 29 Jim Artindale; Natural Gas Industry
- Nov. 5 Col. Donald S. Ethell; Remembrance Day: Peacekeeper Park in Calgary
- Nov. 12 District Governor Steve Allan's Visit (Board of Directors' Pre-Meeting at 10:00 A.M. (Rotary House))

### Calendar

- Oct. 16 Octoberfest (see Partners' Pen)
- Oct. 31 **Volunteers Needed:** Mustard Seed Dinner Service; Contact Dave Read or Neill Magee
- Nov. 2 Board Meeting, Better Business Bureau, 4:00 P.M.
- Dec. 10 Christmas Luncheon; Details to follow
- Mar. 1 Integrity Awards

### Special

- Oct 16-17; "Make Dreams Real" Assembly/Membership Seminar; Rotary House. Please contact District Administrator, Sue Williams (Phone: 403-670-2624; Email: [rotary@operationeyesight.ca](mailto:rotary@operationeyesight.ca)); Register on-line District 5360. No cost.
- Oct. 24; 9:00 –3:00 P.M.; Membership Seminar ; Red Deer Westerner Park, Red Deer AB
- Nov. 25-29; Adventures in Agriculture 2009; Grade 11 or 12 students; Contact Bryce Baron [brycebaron@sasktel.net](mailto:brycebaron@sasktel.net)
- May 28-May 30, 2010; District 5360 Conference; Banff AB, Banff Park Lodge
- June 20-23, 2010; Rotary International Convention; Montreal, Quebec

### Other Clubs

- **Oct. 5; Fish Creek RC; New Location of meetings at 6:00 P.M.: Willow Park Golf and Country Club; 639 Willow Park Drive SE**
- **Oct. 8; Heritage RC - Wine Fest & Silent Auction. Please note that they are not holding their meeting on Friday, October 9th due to their Wine Fest.**
- **Oct. 29; Millennium RC** is having a **Black Tie Bingo** at the Calgary Golf & Country Club; **Susan Mauro** 403-503-5464 for tickets (\$150 ticket/ Table of 8 \$1,200.). Cocktails, Silent Auction 6:00 P.M.; Dinner & Program 7:00 P.M.
- **Nov. 7; Chinook RC** hosting **Putting on the Ritz Gala**: Dinner and Auction in support of Little Warriors at the Carriage House Inn ; cost \$125 per person and proceeds will be given to The Little Warriors program. Contact **Dick French** 403-258-0990 or 403-703-6767 (Cell). Go to <http://www.chinookrotary.org/> for brochure.

### **2009-2010 Partners' Pen** **(by Marianne Jost)**

- **HIKERS:** The hike to Dyson falls and Green Mt. was cancelled, so we will hope for better weather to allow us to go there on Wednesday, October 14. Our wind-up day will be October 21. Please contact **Constance Jackson** for details at 403-931-4018.
- **October 15th, Lunch Bunch**, Viva Seventy-nine, 79 Elizabeth St., Okotoks. Meet at Superstore-Shawnessy parking lot at 10:00 A.M. and carpool and do some shopping in Okotoks. For those who do not want to shop, I made reservations for 11:45 A.M.. Call **Linda Legare** 403-278-6729 if you plan to attend and for more details.
- You are invited to come to our **OCTOBERFEST 2009** on **FRIDAY, OCTOBER 16, 2009**, at the Austrian Canadian Culture Centre, 1311 - 11 St. NE (Directions: Deerfoot Trail North, 32nd Ave East, 12th St. turn south into 31Ave. - corner of 31Ave and 11 St. Ticket Price \$40.00/Person. This will be a 'Real OCTOBERFEST' with a band from Germany and the famous 'Schuhplattler'. "Attendance is 'mandatory!!" Contact **Marianne Jost** 403-931-2133.

# Rotary Club of Calgary South Nomination Form – 2009

This form should be used to nominate any Calgary South Rotarian for the following positions in the club executive.

**Director - Four directors** are to be elected in October to serve in the Rotary Years 2010- 2012. **Nominees for the position of director may not have served a full term on the Board in the previous three years and should have demonstrated a strong commitment to the work of Rotary.**

**President Elect Nominee** – The President Elect Nominee will assume the responsibilities of President approximately 20 months after their election. In 2009 the club membership will choose the president of the club for the Rotary Year 2011- 2011. **Nominees for this position must have been a member of our club for at least 5 years and have served on the Board for at least one year. They may not have served as President of the Rotary Club of Calgary South and must demonstrate a strong commitment to the work of Rotary.**

**Please note the following conditions for nomination.**

- All Nominations must be signed by a nominator and seconder who are in good standing as members of the Rotary Club of Calgary South, as well as the candidate who is being nominated for the position.
- All nominations must be in the hands of the Club Secretary, Ted Rowsell, no later than noon hour on Thursday, Oct. 30<sup>th</sup>, 2009. These may be mailed to Ted at the Rotary Office at L103C, 9705 Horton Road SW, Calgary AB T2V 2X5 or handed to him at any club meeting.

**Name of Nominee** \_\_\_\_\_

**Position for which this person is being nominated**  
\_\_\_\_\_

**Nominator** \_\_\_\_\_

**Seconder** \_\_\_\_\_

**Signature of Nominee** \_\_\_\_\_

**Indicating acceptance of the nomination and agreement to serve if elected.**

**Date of Nomination** \_\_\_\_\_

**Date and time received by the Club Secretary** \_\_\_\_\_